THE FROG EVENT

TIME FOR DATA

VEHICAL / 3D / NETWORKING
Data Analysis / Creation / Exchange / Transformation / Storage

27th October 2020
11:00 - 17:00 CET
BE INSPIRED by experts

Join our upcoming SpringBoard event in an exciting 3D virtual environment to meet and exchange best-practices with decision-makers from:

Aeon, Ahold Delhaize, Alibaba, Amazon, Colgate Palmolive, German Retail Federation, Heineken, Henkel, Jeronimo Martins, Kellogg’s, Land O’Lake, Markant, McCain, METRO Group, Migros Switzerland, Migros Ticaret, Mondelez, Nagel Group, NorgesGruppen, P&G, ReWe Group, Savencia, Sonae, SPAR International, The Coca-Cola Company, Walmart.

KEY THEMES

- Value vision of data sharing via DataPorts
- Latest trends in consumer data analysis
- Artificial Intelligence & Machine Learning

AGENDA

**Connect**

11:00 CET  Discover the virtual platform and network with peers

**Learn & Share**

12:35 CET  Opening and Welcome
12:45 CET  DataPorts Value Vision
13:15 CET  Networking Break
13:35 CET  Consumer Data Trends
14:05 CET  Networking Break
14:20 CET  Artificial Intelligence & Machine Learning
14:50 CET  Networking Break
15:00 CET  Dedicated Virtual Meeting Rooms
17:00 CET  Closing

*Agenda still subject to change - follow your PULSE link to be updated

For more information, contact:

**Ruediger Hagedorn**  
**Director, End-to-End Value Chain**  
(+49) 17 16 93 55 83  
r.hagedorn@theconsumergoodsforum.com