

# SPRINGBOARD

VIRTUAL EVENT

2 OCTOBER 2020

14:00 – 17:00 PM CEST

SUPPLY CHAIN  
TRANSPARENCY

SPRINGBOARD



*The Coca-Cola Company*

## PROGRAMME

14.00 Opening

14.15 **Game changers: from niche projects and pilots to scalable solutions** The Coca-Cola Company

14.45 **The connection: digital supply chains meet real human chains in the 'first mile'** Givaudan

15.15 Networking break

15.45 **Dynamic partners: dealing with changing stakeholders in the supply chain** Rainforest Alliance

16.15 **Pre-competitive collaboration and open-source approaches to drive common values** IDH, The Sustainable Trade Initiative

16.45 Closing remarks

Managing supply chains is about managing risks that impact the company and communities they operate in. Risks today are more complex and represent greater exposure for the brands than 20 years ago, further accentuated by high speed sentiment exchanged on the back of social media platforms disrupting supply chains and partnerships. Managing uncertainty and change has become a key boardroom requirement. To understand and manage the board room risks (e.g. value erosion, social, human rights, environmental etc.), companies need end-to-end supply chain visibility on key parameters which are not directly supported by ERP and legacy IT systems. Currently, these capabilities are mostly approached individually, and an integrated approach seems to be the exception.

This virtual SpringBoard event aims to bring together business leaders who want to explore

what incentive models and value enablers help in applying scalable technology enabled solutions for end-to-end supply chain transparency across multiple parties. The event will focus on:

1. Game changers: From niche projects and pilots to scalable solutions
2. The connection: digital supply chains meet real human chains in the 'first mile'
3. Dynamic partners: dealing with changing stakeholders in the supply chain
4. Pre-competitive collaboration and open-source approaches to drive common values

In doing so, we will explore what solutions global companies are using in the area of supply chain transparency, the lessons they've learned when gaining visibility all the way to production level, and where collaboration is needed to gain efficiency.



**Brent Wilton**  
Global Director,  
Workplace Rights and  
Human Rights,  
The Coca-Cola  
Company

**Theme 1: Game changers: from niche projects and pilots to scalable solutions**

This session will explore the vexing issue of scaling good ideas from concept, to pilot and then to possible rollout in ways which are cost effective and resilient. What makes that possible? What can inhibit or frustrate that?



**David Howson**  
Global Head of  
Responsible Sourcing,  
Givaudan

**Theme 2: The connection: digital supply chains meet real human chains in the 'first mile'**

As the world's leading flavor and fragrances company, Givaudan sources thousands of different raw materials. Givaudan's Responsible Sourcing Programme focuses on collaboration with suppliers, direct and farmlevel, to ensure responsible social and environmental practices across the supply chain. This session will focus on the challenges and opportunities to improve traceability back to farm level, when working with small-scale farmers across the globe.



**Ruth Rennie**  
Director, Standards  
and Assurance,  
Rainforest Alliance

**Theme 3: Dynamic partners: dealing with changing stakeholders in the supply chain**

The Rainforest Alliance certification program is innovating to strengthen its risk-based approach to assure compliance with its sustainable agriculture standard. This requires stronger risk assessment tools to collect data on producers and workers at farm and supply chain level with regular verification. This session will dive into the technological innovations that allow real-time capture of data and advanced analytics using geospatial data to improve the quality of data on sustainability risks in global supply chains.



**Daan Wensing,**  
Program Director Global  
Landscapes, Soy, Palm  
Oil & Tropical Timber at  
IDH, The Sustainable  
Trade Initiative

**Theme 4: Pre-competitive collaboration and open-source approaches to drive common values**

In this session IDH will talk about VSA, a new sustainable market model, initiated and developed by IDH, that connects international demand for sustainable agro-commodities, with regional sustainability efforts in tropical sourcing areas. IDH currently runs pilots in Indonesia (Aceh), Vietnam (Central Highlands) and Brazil (Mato Grosso). An online platform to match demand and supply is in development: <https://youtu.be/OoHTzi5U3mk>

**SpringBoard Events** are off-site events, hosted by member companies to provide hands-on experience of new technologies. The aim of these events is to empower decision makers of retail and manufacturer companies who want to enter discussions about the strategic implications of new technologies for their business. What will the impact of these technologies be? Which process changes lie ahead?

**Spaces are limited, contact us to book your spot!**  
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